# UNIVERSITY OF TECHNOLOGY, JAMAICA <br> <br> STUDENTS' UNION 

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Red Light-Green Light 2023
Financial Report
Date of Event: October 12,2023

| UTech Students Union Council |  |
| :--- | ---: |
| INCOME VS EXPENDITURE REPORT |  |
| OCTOBER 12,2023 |  |
| INCOME |  |
| Income Line |  |
| Group of 3 Sales | Amount |
| Group of Sases | $\$ 7,200.00$ |
| General Ticket Sales | $\$ 7,000.00$ |
| Gate Ticket Sales | $\$ 64,950.00$ |
| Bar Sales | $\$ 29,000.00$ |
| Rumbar Sponsorship | $\$ 261,450.00$ |
| TOTAL INCOME | $\$ 185,000.00$ |
|  | $\$ 554,600.00$ |

## EXPENDITURE

| Expenditure Item | Amount |
| :--- | ---: |
| Ambulance | $\$ 18,000.00$ |
| DJ | $\$ 115,000.00$ |
| Production | $\$ 5,000.00$ |
| Rumbar Products Purchase | $\$ 62,093.10$ |
| Purchase of Tickets | $\$ 6,000.00$ |
| Armbands | $\$ 10,212.50$ |
| Promotional Flyer Design | $\$ 5,000.00$ |
| Printing of Flyers | $\$ 2,150.00$ |
| Sticker Printing | $\$ 120.00$ |
| Dushane | $\$ 26,000.00$ |
| Security Costs* | $\$ 55,000.00$ |
| Permits | $\$ 30,000.00$ |
| Consignment | $\$ 86,860.00$ |
| Decoration | $\$ 62,141.64$ |
| Clean-Up | $\$ 11,500.00$ |
| Float | $\$ 50,000.00$ |
| Cheque Changing Fees | $\$ 350.00$ |

## Prepared By: Romaine Campbell

Vice President, Finance 2023/24
Date: October 26,2023

NB: The items with a* are subject change as a final invoice has not been presented.

## Notes

## Group Sales

There was a total of 3 Group of 3 Ticket Sales and 2 Group of Ticket Sales for the event.

## General/Presold Ticket Sales

Based on the Income from this Income Line, it can be assumed that approx. 43 tickets were sold for the event at $\$ 1,500$ /ticket

## At the Gate Sales

The figure presented $\$ 29,000$ is a combination of float of $\$ 20,000$ and revenue collected of $\$ 9,000$ which means $\$ \mathbf{9 , 0 0 0}$ is the amount collected at the gate.

## Main Bar Ticket Booth Sales

| Bar Ticket Booth-Main |  |  |
| :---: | ---: | ---: |
| Amount | Time |  |
| $1: 45: 00 \mathrm{AM}$ |  | $\$ 100,000.00$ |
| $2: 15: 00 \mathrm{AM}$ |  | $\$ 108,300.00$ |
| $2: 30: 00 \mathrm{AM}$ |  | $\$ 53,150.00$ |
| Total |  | $\mathbf{\$ 2 6 1 , 4 5 0 . 0 0}$ |

Table 1: Table showing cash collected from Main Bar Ticket Booth

## Budgeted Vs Actual

| EVENT BUDGET-APPROVED |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| NAME OF EVENT: RLGL - Traffic Jam |  |  |  |  |
| INCOME |  |  |  | Comments |
| Items | Actual | Budgetted | Variance |  |
| Sponsorship | \$185,000.00 | 0 | \$185,000.00 | Over Budget |
| Group Ticket Sales | \$14,200.00 | 0 | \$14,200.00 | Over Budget |
| Gate General | \$29,000.00 | \$300,000.00 | (\$271,000.00) | Under Budget |
| Pre Sold General | \$64,950.00 | \$500,000.00 | (\$435,050.00) | Under Budget |
| Bar Sales | \$261,450.00 | \$150,000.00 | \$111,450.00 | Over Budget |
| TOTAL | \$554,600.00 | \$950,000.00 | (\$395,400.00) | Under Budget |
| EXPENSES |  |  |  |  |
| Items: |  |  |  |  |
| DJs |  |  |  |  |
| DJ Fyahman x Kevi di Kinetic | \$35,000.00 | \$35,000.00 | \$0.00 | Exact |
| DJ Kevi | \$20,000.00 | \$20,000.00 | \$0.00 | Exact |
| Juggling Masters | \$30,000.00 | \$30,000.00 | \$0.00 | Exact |
| ZJ Romzii | \$30,000.00 | \$30,000.00 | \$0.00 | Exact |
| Production | \$5,000.00 | \$240,000.00 | \$235,000.00 | Under Budget |
| Attractions |  |  |  |  |
| LED Strips | \$- | \$8,640.69 | \$8,640.69 | Under Budget |
| Caution Tape | \$630.00 | \$3,000.00 | \$2,370.00 | Under Budget |
| Bulk Glow Stick and Armbands (Both Bulk Green and Red x200 each) | \$10,212.50 | \$8,332.09 | (\$1,880.41) | Over Budget |
| Battery LED Bulbs (Traffic Light Prop) | \$- | \$12,340.75 | \$12,340.75 | Under Budget |
| Bulk Glow in Dark Cups | \$- | \$7,406.30 | \$7,406.30 | Under Budget |
| Photshoot Backdrop | \$- | \$6,000.00 | \$6,000.00 | Under Budget |
| Uniform (Reflective vests and a 2 hard hats) | \$7,762.50 | \$7,714.90 | (\$47.60) | Over Budget |
| PR/Photographer | \$- | \$15,000.00 | \$15,000.00 | Under Budget |
| Printed Tickets | \$6,000.00 | \$24,250.00 | \$18,250.00 | Under Budget |
| Liquor Consignment | \$86,860.00 | \$130,000.00 | \$43,140.00 | Under Budget |
| Dushane | \$26,000.00 | \$0.00 | (\$26,000.00) | Over Budget |
| RumBar Purchase | \$62,093.10 | \$0.00 | (\$62,093.10) | Over Budget |

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| Promotion |  |  |  |  |
| :--- | ---: | ---: | ---: | :--- |
| Instagram Promotion | $\$-$ | $\$ 7,750.00$ | $\$ 7,750.00$ | Under Budget |
| Flyer Design | $\$ 5,000.00$ | $\$ 4,000.00$ | $(\$ 1,000.00)$ | Over Budget |
| Flyers | $\$ 2,150.00$ | $\$ 1,750.00$ | $(\$ 400.00)$ | Over Budget |
| Plain Shirts for <br> Promoters (Red, Green, <br> Black) | $\$-$ | $\$ 5,000.00$ | $\$ 5,000.00$ | Under Budget |
| Sticker Printing | $\$ 120.00$ | $\$ 0.00$ | $(\$ 120.00)$ | Over Budget |
| Theme Props \& Décor |  |  |  |  |
| Laminated Road Signs | $\$-$ | $\$ 1,250.00$ | $\$ 1,250.00$ | Under Budget |
| Fabric (3 rolls green, 3 <br> rolls red, 2 rolls orange, <br> 2 rolls white, 2 rolls of <br> black) | $\$ 42,749.39$ | $\$ 7,000.00$ | $(\$ 35,749.39)$ | Over Budget |
| Other | $\$ 10,999.75$ | $\$ 13,750.00$ | $\$ 2,750.25$ | Under Budget |
|  <br> Permits |  |  |  |  |
| KSAC | $\$-$ | $\$ 15,000.00$ | $\$ 15,000.00$ | Under Budget |
| Security Cost | $\$ 55,000.00$ | $\$ 60,000.00$ | $\$ 5,000.00$ | Under Budget |
| JAM \& JCAP | $\$ 30,000.00$ | $\$ 24,650.00$ | $(\$ 5,350.00)$ | Over Budget |
| Ambulance | $\$ 18,000.00$ | $\$ 14,000.00$ | $(\$ 4,000.00)$ | Over Budget |
| Clean-Up | $\$ 11,500.00$ | $\$ 0.00$ | $(\$ 11,500.00)$ |  |
| Cheque | $\$ 350.00$ |  |  |  |
| TOTAL | $\$ 495,427.24$ | $\$ 731,834.73$ | $\$ 236,407.49$ | Under Budget |
| SURPLUS/(DEFICIT) | $\$ 59,172.76$ | $\$ 218,165.27$ | $\$ 158,992.51$ | Under Budget |
| SURPLUS/(DEFICIT) <br> LESS FLOAT | $\$ 9,172.76$ |  |  |  |

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